



## **Michael Einbinder**

FOUNDING PARTNER

[me@ed-lawfirm.com](mailto:me@ed-lawfirm.com)

212-391-9500

### **Practice Areas**

- Franchising
- Litigation & Dispute Resolution
- Business Law
- Hospitality Law

### **Bar Admissions**

- New York
- U.S. District Court  
Southern District of New York
- U.S. District Court  
Eastern District of New York
- U.S. Court of Appeals  
3rd Circuit
- U.S. Court of Appeals  
2nd Circuit

### **Professional & Bar Association Memberships**

- New York City Bar Association
- American Bar Association  
Forum on Franchising
- International Franchise  
Association
- American Bar Association  
Section of Dispute Resolution,  
Arbitration and Ethics  
committees

Michael Einbinder is a founding Partner of Einbinder & Dunn and has extensive experience representing clients in disputes in state and federal courts and in arbitration forums nationwide. He has also represented clients in mediations. Michael's cases generally involve claims relating to breach of contract, fraud, misappropriation of trade secrets, interference with contractual relations, enforcement of non-competition agreements, commercial real estate issues, and partnership and shareholder disputes. Michael's business and commercial clients include businesses in a wide variety of industries including business services, retail, restaurant, hospitality, pet services, garment industry, entertainment, childcare and children's recreation, healthcare, manufacturing, and logistics. A significant portion of Michael's practice is devoted to representing franchisor and franchisee clients in connection with franchise transactional work (preparation of Franchise Disclosure Documents, review of franchise agreements, acquisitions of franchise businesses) and disputes, including franchise terminations, trademark infringement claims, enforcement of non-competition agreements, and breach of contract and fraud claims. He also handles disputes relating to securities and bankruptcy issues. Michael has also represented clients in disputes involving wills, trusts and guardianships.

Michael is a member of the New York City Bar Association, is active in the American Bar Association Forum on Franchising and the International Franchise Association, and is a member of the American Bar Association Section of Dispute Resolution as a committee member of both the Arbitration and Ethics committees.

Michael has served as an arbitrator for the American Arbitration Association for since 2010, presiding over cases involving claims relating to breach of contract, license agreements, fraud, misappropriation of trade secrets and intellectual property, interference with contractual relations, enforcement of confidentiality agreements, non-disclosure and

**Education**

- Pace University School of Law, White Plains, New York, J.D.
- Clark University, B.A.
- University of London, England

**Awards**

- Recognized by Best Lawyers, 2022–2023
- Named Lawyer of the Year, Franchise Law, New York City, Best Lawyers, 2023
- Ranked in Chambers USA, 2021–2022
- Franchise Times Legal Eagles, 2020–2023
- Avvo Rating ‘Superb’ Top Attorney Franchising
- IR Global Member Firm

non-competition agreements, restrictive covenants, corporate dissolution, shareholders, partnership, LLC and joint ventures agreements, real estate transactions, purchase and/or sale transactions. His cases have involved the following industries: licensing and franchising, accounting, retail, restaurant, hospitality, insurance, finance, manufacturing, solar power, software, logistics, business services, public relations healthcare, pharmaceutical, medical equipment and education.

Michael is a published author and highly sought-after speaker on franchise issues. He has spoken at events hosted by many organizations in the franchise and legal fields, including the American Bar Association and the International Franchise Association. He is rated as a top business litigation attorney by Super Lawyer and has been selected as one of the best attorneys in franchising by his peers in conjunction with Franchise Times’ editorial board since 2004. Michael is nationally ranked in the Franchise category of Chambers USA, recognized by The Best Lawyers of America for work in franchise law and he has also been recognized by Who’s Who Legal: Franchise as being among the world’s leading franchise lawyers.