

# Business Lawyers in NYC

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## Corporate Attorneys Advising Business Owners on Agreements and Transactions

We are, at our core, a business law firm. What does that mean? That concept branches out into [litigation](#) and [franchising](#) and [real estate](#) matters, as is discussed elsewhere on this website. But our most basic calling is advising business owners on the legal aspects of creating, developing and sustaining a successful business. Our business lawyers in NYC have decades of experience and we have represented businesses large and small, so we are capable of handling sophisticated, multi-million dollar transactions or taking the steps needed to launch a start-up from scratch. To do this well, it becomes necessary to have the ability to become fluent in the language of whatever particular industry our client operates in. Over the years, we have become skilled in doing this. We understand business dynamics and trends, how your business works and what your competitors are doing.

As the owner of a small, medium or large business, you need a small business attorney or corporate lawyer for a number of reasons:

(i) Business Formation and Structure – First, you must create the legal framework upon which your business can be built. This includes the formation of limited liability companies, corporations and partnerships. The original partners or members of a business must have a clear understanding of what their agreement is between each other, including management and revenue sharing. When the time comes to bring in new partners or members, either by promoting from within or attracting investors, you must have agreements that clearly delineate your rights and obligations. Our attorneys have extensive experience drafting and negotiating corporate and business agreements and contracts for entities of every kind, including client structuring and reorganization for limited liability companies, corporations, partnerships and joint ventures. Such agreements cover operating, shareholder, partnership and joint venture agreements.

(ii) Business Transactions – Your business may attract the interest of a potential acquiring party, or you may decide to grow by purchasing another business. You may hire new employees who possess or will become aware of trade secrets. Or you may need to borrow money or bring in investors. Our commercial business attorneys create, negotiate and structure the agreements that enable these and other transactions, encompassing acquisitions, financing, purchases, sales and the dissolution of businesses, as well as mergers, investment and development agreements. It is impossible in the confines of this small space to summarize the myriad forms of agreements these transactions can take. Every

industry, every business, is unique. But we have vast experience that can only be obtained over many years of experience that enable us to handle the specifics of your next business development or transaction in a way that cannot be duplicated by anyone else in terms of knowledge, ability and our own brand of personal counseling.

(iii) Operations/Management Issues – Our clients call us all the time. Sometimes with a big deal or a complicated agreement, but other times just to talk over issues concerning the management of their business. We know their business and we are always ready to help. Day to day operations can create issues concerning employment, distribution, supply and licensing agreements, as well as all forms of contracts necessary for the operation of an ongoing concern in any industry. Or maybe you just need someone you trust to help you through a sticky business decision. We can do that, we know your business and we know you.

Most large corporations have an “in-house counsel,” a lawyer that the executives regularly turn to for advice and legal expertise. Regardless of whether you run a small, medium or large business, an in-house counsel may not be in your budget. But, having Einbinder Dunn & Goniea as your small business attorneys or corporate lawyers is the next best thing. [Contact us](#) today to learn more about how our legal services can be tailored to fit your needs.