

# Franchisor Accounting Issues

---

By Terrence M. Dunn

Jul 11, 2018

Einbinder & Dunn has a nationwide reputation for representing both franchisors and franchisees. Unlike many franchise law firms which typically only have experience representing clients on one side of the franchise model, our knowledge and experience representing both franchisors and franchisees gives us a deeper understanding of, and a broader perspective on, the issues that frequently arise in franchise relationships. We apply this broad knowledge and experience to efficiently and effectively achieve positive results for our clients.

E&D assists franchisors in a wide range of business matters including developing franchise business programs, structuring franchise business entities to maximize business flexibility and protect assets, preparing and registering (where required) franchise disclosure documents (FDDs), filing trademarks registrations and managing the licensing of intellectual property. We provide an equally broad range of services to franchisees including assisting single unit operators and multi-unit operators with the acquisition and sale of their franchise businesses, reviewing FDDs, reviewing and negotiating franchise agreements, multi-unit and area development agreements, leases and other contracts, forming business entities and providing guidance on the formation and representation of franchisee associations.

Our franchise law clients also benefit from our extensive experience in other practice areas. Our experience in the area of real estate law is particularly helpful to franchisor and franchisee clients, many of who acquire or lease property in connection with the operation of their franchise businesses.